Health Policy and Administration, School of Public Health and Institute for Health Research and Policy University of Illinois at Chicago 1603 W. Taylor Street, Room 789 SPHPI (M/C 923) Chicago, IL 60612 powelll@uic.edu

EDUCATION

Queen's University, Department of Economics, Kingston, Canada 1995 *Ph.D. Degree in Economics*

Queen's University, Department of Economics, Kingston, Canada 1990 *Master's Degree in Economics*

Université de Paris-Sorbonne, Paris, France 1989 Certificate de Langue Française, Niveau supérieur

University of Toronto, Trinity College, Toronto, Canada 1988 Bachelor of Science Degree in Economics and Quantitative Methods

PROFESSIONAL EXPERIENCE

Health Policy and Administration, School of Public Health

2012 - present

University of Illinois at Chicago, Chicago, IL

Distinguished Professor (2016-present) and Director (2015-present), Professor (2012-2016)

Undertaking public health economic research in the area of substance use, diet, physical activity, and obesity. Subjects taught include: Economic and Social Determinants of Health; Health Economics.

Policy, Practice and Prevention Research Center (a CDC-funded PRC)

2014 - present

(2014-19: Illinois Prevention Research Center)

University of Illinois at Chicago, Chicago, IL

Director

Health Policy Center, Institute for Health Research and Policy

2001 - present

University of Illinois at Chicago, Chicago, IL

Fellow (2012-present), Associate Director (2012-present), Assistant Director (2004-2012), Senior Research Scientist (2007-2012), Senior Research Specialist (2003-2006), Visiting Research Scholar (2001-2002)

Department of Economics

2003 - present

University of Illinois at Chicago, Chicago, IL

Research Professor (2009-present), Research Associate Professor (2003-2009)

School of Policy Studies, Queen's University, Kingston, Canada

2003 - present

Fellow of the School of Policy Studies

Federal Reserve Bank of Chicago, Chicago, IL

Jan. - July 2001

Visiting Scholar

School of Policy Studies, Queen's University, Kingston, Canada

1994 - 2003

Associate Professor (2001-03), Assistant Professor (1995-2001), Lecturer (1994)

Areas of research included applied microeconomics, labor supply, labor force work patterns, child care, and social policy. Subjects taught included micro/macroeconomics, health and social policy in the MPA program and micro/macroeconomic seminars and graduate level labor economics in the Department of Economics.

PUBLICATIONS

JOURNAL ARTICLES

- Oddo, Vanessa, Julien Leider, **Lisa M. Powell** (2021) The Impact of Seattle's Sugar-Sweetened Beverage Tax on Substitution to Sweets and Salty Snacks. *The Journal of Nutrition*. Available online ahead of print at: https://doi.org/10.1093/jn/nxab194
- Marinello, Samantha, Julien Leider, **Lisa M. Powell** (2021). Employment impacts of the San Francisco sugar-sweetened beverage tax 2 years after implementation. *PLOS One* 16(6): e0252094.
- Léger, Pierre Thomas, **Lisa M. Powell** (2021) The impact of the Oakland SSB tax on prices and volume sold: A study of intended and unintended consequences. *Health Economics* 30(8):1745-1771.
- Asada, Yuka, Andrea A. Pipito, Sabira Taher, Jamie F. Chriqui, **Lisa M. Powell** (2021) Holding the city's feet to the fire: Lessons learned from Oakland's implementation of measure HH the sugar-sweetened beverage tax. *Journal of Public Health Management and Practice*. Available online ahead of print: http://doi.org/10.1097/PHH.00000000000001296
- Marinello, Samantha, Andrea A. Pipito, Julien Leider, Oksana Pugach, **Lisa M. Powell** (2021) Longer-term impacts of sugar-sweetened Beverage taxes on fast-food beverage prices: evidence from Oakland, California, two-year post-tax. *Public Health Nutrition* 1-15. DOI:10.1017/S1368980020005212.
- Zenk, Shannon N., Yu Li, Julien Leider, Andrea A. Pipito, **Lisa M. Powell** (2021). No long-term store marketing changes following sugar-sweetened beverage tax implementation: Oakland, CA. *Health and Place* 68:102512
- Asada, Yuka, Andrea A. Pipito, Jamie F. Chriqui, Sabira Taher, **Lisa M. Powell** (2021). Oakland's sugar-sweetened beverage tax: honoring the "spirit" of the ordinance toward equitable implementation. *Health Equity* 5(1):35-41.
- Marinello, Samantha, Julien Leider, Oksana Pugach, **Lisa M. Powell** (2021). The impact of the Philadelphia beverage tax on employment: a synthetic control analysis. *Economics & Human Biology* 40: 100930.
- Leider, Julien, Yu Li, **Lisa M. Powell** (2021) Pass-through of the Oakland, California, sugar-sweetened beverage tax in food stores two years post-implementation: A difference-in-differences study. *PLOS One* 16(1): e0244884.
- **Powell, Lisa M.**, Julien Leider (2020) Evaluation of Changes in Beverage Prices and Volume Sold Following the Implementation and Repeal of a Sweetened Beverage Tax in Cook County, Illinois. *JAMA Network Open.* 2020; 3(12):e2031083. doi:10.1001/jamanetworkopen.2020.31083
- Zenk, Shannon N., Oksana Pugach, Marina Ragonese-Barnes, Angela Odoms-Young, **Lisa M Powell**, Sandy J Slater (2020) Did Playground Renovations Equitably Benefit Neighborhoods in Chicago? *Journal of Urban Health*. https://doi.org/10.1007/s11524-020-00472-4.
- Eisenberg, Yochai, **Lisa M. Powell**, Shannon N. Zenk, Elizabeth Tarlov (2020) Development of a Predictive Algorithm to Identify Adults With Mobility Limitations Using VA Health Care Administrative Data. *Medical Care Research and Review* 1-13.
- Chriqui, Jamie F., Christina N. Sansone, **Lisa M. Powell** (2020). The Sweetened Beverage Tax in Cook County, Illinois: Lessons from a Failed Effort. *American Journal of Public Health* 110(7):1009-1016.
- Zenk, Shannon N., Julien Leider, Oksana Pugach, Andrea A. Pipito, **Lisa M. Powell** (2020) Changes in Beverage Marketing at Stores Following the Oakland Sugar-Sweetened Beverage Tax. *American Journal of Preventive Medicine* 58(5):648-656.
- **Powell, Lisa M.**, Julien Leider, Pierre Thomas Léger (2020) The Impact of a Sweetened Beverage Tax on Beverage Volume Sold in Cook County, Illinois, and Its Border Area. *Annals of Internal Medicine* 172:390-397.
- **Powell, Lisa M.**, Julien Leider (2020) The impact of Seattle's Sweetened Beverage Tax on beverage prices and volume sold. *Economics & Human Biology* 37:100856.
- **Powell, Lisa M.**, Julien Leider, Pierre Thomas Léger (2020) The impact of the Cook County, IL, Sweetened Beverage Tax on beverage prices. *Economics & Human Biology* 37:100855.

- **Powell, Lisa M.**, Tania Andreyeva, Zeynep Isgor (2020) Distribution of sugar-sweetened beverage sales volume by sugar content in the United States: implications for tiered taxation and tax. *Journal of Public Health Policy* 41(2):125-138.
- Marinello, Samantha, Andrea A Pipito, Julien Leider, Oksana Pugach **Powell, Lisa M**. (2020) The impact of the Oakland sugar-sweetened beverage tax on bottled soda and fountain drink prices in fast-food restaurants. *Preventive Medicine Reports* 17:101034.
- El-Sayed, Osama, Andrea A. Pipito, Julien Leider, Jamie F. Chriqui, **Powell, Lisa M.** (2020) An Assessment of Food Store Compliance With the Cook County Sweetened Beverage Tax. *Journal of Public Health Management and Practice* 26(4):E20-23.
- **Powell, Lisa M.**, Chelsea R Singleton, Yu Li, Elizabeth Anderson Steeves, Iana A Castro, Diana Grigsby-Toussaint, Lindsey Haynes-Maslow, Bailey Houghtaling, Melissa N Laska, Lucia A Leone, Rebecca Seguin, Daniella Uslan (2019) Changes to SNAP-authorized retailer stocking requirements and the supply of foods and beverages in low-income communities in seven U.S. states. *Translational Behavioral Medicine* 9(5):857–864.
- **Powell, Lisa M.**, Kelly Jones, Ana Clara Duran, Elizabeth, Tarlov, Shannon N. Zenk (2019) The price of ultra-processed foods and beverages and adult body weight: Evidence from U.S. veterans. *Economics & Human Biology* 34:39-48.
- Leider, Julien and **Lisa M. Powell** (2019) Sugar-sweetened beverage prices: Variations by beverage, food store, and neighborhood characteristics, 2017. *Preventive Medicine Reports* 15:100883.
- Chaloupka, Frank J, **Lisa M. Powell**, Kenneth E. Warner (2019) The Use of Excise Taxes to Reduce Tobacco, Alcohol, and Sugary beverage Consumption. *Annual Review of Public Health* 40:187-201
- Singleton, Chelsea R., Yu Li, Angela Odoms-Young, Shannon N. Zenk, **Lisa M. Powell** (2019). Change in Food and Beverage Availability and Marketing following the Introduction of a Healthy Food Financing Initiative Supported Supermarket. *American Journal of Health Promotion* 33(4): 525-533.
- Hedlund, Nancy G, Zeynep Isgor, Jack Zwanziger, Damiano Rondelli, Stephanie Y. Crawford, Denise M. Hynes, **Lisa M. Powell** (2018) Drug Shortage Impacts Patient Receipt of Induction Treatment. *Health Services Research* 53(6):4268-4290.
- Appelhans Bradley M., Simone A. French, Tamara Olinger, Michael Bogucki, Imke Janssen, Elizabeth F. Avery-Mamer, **Lisa M. Powell** (2018) Leveraging delay discounting for health: Can time delays influence food choice? *Appetite*, 126(1):16-25.
- **Powell, Lisa M.** and Matthew L. Maciejewski (2018) Taxes and Sugar-Sweetened Beverages. *JAMA*, 319(3):229-230.
- Zenk, Shannon N., Elizabeth Tarlov, Coady Wing, Stephen A. Matthews, Hao Tong, Kelly K. Jones and **Lisa M. Powell** (2018) Long-Term Weight Loss Effects of a Behavioral Weight Management Program:
 Does the Community Food Environment Matter? *Int. J. Environ. Res. Public Health* 15(2), 211.
- Zenk N. Shannon, Elizabeth Tarlov, **Lisa M. Powell**, Coady Wing, Stephen A. Matthews, Sandra Slater, Howard Gordon, Michael Berbaum, and Marian Fitzgibbon (2018) Weight and Veterans' Environments Studies (WAVES) I and II: Rationale, Methods, and Cohort Characteristics. *American Journal of Health Promotion*, 32(3):779-794.
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- Jones, Kelly, Shannon N Zenk, Elizabeth Tarlov, **Lisa M Powell**, Stephen A Matthews, and Irina Horoi (2017) A Step-by-Step Approach to Improve Data Quality When Using Commercial Business Lists to Characterize Retail Food Environments. *BMC Research Notes.* 10:35 DOI: 10.1186/s13104-016-2355-1
- Appelhans Bradley M., Simone A. French, Christy C. Tangney, **Lisa M. Powell** and Yamin Wang. (2017) To what extent do food purchases reflect shoppers' diet quality and nutrient intake? *International Journal of Behavioral Nutrition and Physical Activity*, 14(1):46. DOI: 10.1186/s12966-017-0502-2.
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- Isgor, Zeynep, **Lisa M. Powell**, Leah Rimkus, Frank J. Chaloupka (2016). Associations between retail food store exterior advertisements and community demographic and socioeconomic composition. *Health and Place*, 39:43-50.
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- Zenk Shannon N., **Lisa M. Powell**, Zeynep Isgor, Leah Rimkus, Dianne C. Barker, Frank J. Chaloupka. (2015). Community differences in availability of prepared, ready-to-eat foods in U.S. food stores: A national study. *American Journal of Preventive Medicine*, 49(4):553-562.
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- **Powell, Lisa M.**, Binh T. Nguyen and William H. Dietz (2015) Energy and Nutrient intake from Pizza in the United States. *Pediatrics*, 135(2):322-330.
- Taber Dan R., Jamie F. Chriqui, **Lisa M. Powell**, Frank M. Perna, W.R. Robinson, Frank J. Chaloupka. (2015). Socioeconomic differences in the association between state competitive food laws and the school food environment. *Journal of School Health*, 85(9): 578-586.
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- Punam Ohri-Vachaspati, Zeynep Isgor, Leah Rimkus, **Lisa M. Powell**, Dianne C. Barker, Frank J. Chaloupka (2015) Child-Directed Marketing Inside and on the Exterior of Fast Food Restaurants. *American Journal of Preventive Medicine*, 48(1)22-30.
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- **Powell, Lisa M.**, Roy Wada, Joseph J. Persky, and Frank J. Chaloupka (2014). Employment Impact of Sugar-Sweetened Beverage Taxes. *American Journal of Public Health*, 104(4):672-677.
- Zenk, Shannon N., **Lisa M. Powell**, Angela M. Odoms-Young, Ramona C. Krauss, Marian L. Fitzgibbon, Daniel Block, Richard T. Campbell (2014). Impact of the Revised Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) Food Package Policy on Fruit and Vegetable prices. *Journal of the Academy of Nutrition and Dietetics*. 114(2):288-296.
- **Powell, Lisa M.**, Rebecca M. Schermbeck, and Frank J. Chaloupka (2013) Nutritional Content of Food and Beverage Products in Television Advertisements Seen on Children's Programming. *Childhood Obesity*, 9(6):524-531.
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- Taber, Daniel R., Jamie F. Chriqui, Frank M. Perna, **Lisa M. Powell**, Sandy J. Slater, Frank J. Chaloupka (2013) Association between state physical education (PE) requirements and PE attendance, physical activity, and body mass index change. *Preventive Medicine*, 57(5):629-633.
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- Isgor, Zeynep, **Lisa M. Powell** and Youfa Wang (2013) Multivariable analysis of the association between fathers' and youths' physical activity in the United States. *BMC Public Health*, 13:1075.
- Taber, Daniel R., Jamie F. Chriqui, **Lisa M. Powell**, and Frank J. Chaloupka (2013) Association Between State Laws Governing School Meal Nutrition Content and Student Weight Status: Implications for New USDA School Meal Standards. *JAMA Pediatrics*, 167(6):513-519.
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- Gortmaker, Steven L., Mary Story, **Lisa M. Powell,** and Susan M. Krebs-Smith (2013) Building infrastructure to document the US food stream. *American Journal of Preventive Medicine*, 44(2): 192-193.
- **Powell, Lisa M.**, Jamie F. Chriqui, Tamkeen Khan, Roy Wada, and Frank J. Chaloupka (2013) Assessing the potential effectiveness of food and beverage taxes and subsidies for improving public health: a systematic review of prices, demand and body weight outcomes. *Obesity Reviews*, 14:110-128.

- **Powell, Lisa M**. and Binh T. Nguyen (2013) Fast-Food and Full-service Restaurant Consumption among Children and Adolescents: Impact on Energy, Beverage and Nutrient Intake. *JAMA Pediatrics*, 167(1):14-20.
- Han, Euna, **Lisa M. Powell**, and Tae Hyun Kim (2013) Trends in Exposure to Television Food Advertisements in South Korea. *Appetite*, 62:225-231.
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- Han, Euna, **Lisa M. Powell**, Sandy Slater and Christopher M. Quinn (2012) Validation of secondary commercial data sources for physical activity facilities in urban and non-urban settings. *Journal of Physical Activity & Health*, 9:1080-1088.
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- **Powell, Lisa M.**, Binh T. Nguyen and Euna Han (2012) Energy Intake from Restaurants: Demographics and Socioeconomics, 2003–2008. *American Journal of Preventive Medicine*, 43(5):498-504.
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 Christopher Auld, Sean B. Cash, John Cawley, Peter Donnelly, Adam Drewnowski, Laurette Dubé, Roberta Ferrence, Ian Janssen, Jeffrey LaFrance, Darius Lakdawalla, Rena Mendelsen, Lisa M.
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Centers for Disease Control and Prevention. Sept. 2019 – Sept. 2024. Policy, Practice and Prevention Research Center (P3RC) at the University of Illinois Chicago. \$3,750,000. Principal Investigator.

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U.S. Department of Agriculture, CSREES National Research Initiative. Feb. 2005 - Feb. 2009. Economic, Lifestyle and Social Influences on Obesity. \$1,000,000. Principal Investigator.

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Advisory Research Committee Grant, Queen's University. 1995. Child Care Costs, Female Labour Supply, and Child Care Choice: Implications for Public Policy, \$1,024.00. Principal Investigator.

INVITED PRESENTATIONS AND KEYNOTE ADDRESSES

Fiscal Policies to Reduce the Consumption of Sugar-sweetened Beverages. UNICEF e-Learning Module Contribution. Virtual Recorded Presentation. April 2021.

Sugar-sweetened Beverage Taxation in the Region of the Americas. Presented (virtual) at the PAHO Report Launch. Webinar, April 9,2021.

Health disparities in sugary beverage consumption and fiscal policy (lost) opportunities: the case of Cook County, IL. Presented (virtual) at the 25th Belle R. & Joseph Braun Memorial Symposium. University of Illinois Chicago, October 30, 2020.

When Will a Tax Policy Change Behavior and When Will It Not? Presented (virtually) at the American Diabetes Association 80th Scientific Sessions. June 2020.

Recent Domestic Evidence on Beverage Taxes in Seattle using Scanner Data. Presented at the Radcliffe Institute for Advanced Study. Harvard University, Boston, MA, May 2019.

International evidence of the impact of sweetened beverage taxes on consumption/sales, tax avoidance, and employment. Presented at the Radcliffe Institute for Advanced Study. Harvard University, Boston, MA, May 2019.

Promoting Health through Taxation. Presented at the Health taxes partners' meeting: Building collaborations for effective implementation. World Health Organization. Geneva, Switzerland, February 2019.

Labor Market Impacts of Health Taxes. Presented at the Health taxes partners' meeting: Building collaborations for effective implementation. World Health Organization. Geneva, Switzerland, February 2019.

Design and Administration of Health Taxes. Presented at the Health taxes partners' meeting: Building collaborations for effective implementation. World Health Organization. Geneva, Switzerland, February 2019.

Fiscal Policy and SSBs: Situational Analysis and Recommendations for St. Kitts and Nevis. Presented at the national Public Health Town Hall Meetings. Pan American Health Organization. St. Kitts and Nevis, October 31 and November 1, 2018.

Taxes on Tobacco, Alcohol and SSBs as a Public Health Tool. Presented at the Meeting to Develop a Standardized Tax Share Indicator for Alcoholic and Sugar-Sweetened Beverages. Pan American Health Organization. Washington, DC, July 2018.

The Economic Costs of Obesity and the Economics of SSB Taxes. Keynote Address presented at the Obesity and Fiscal Policy Training Workshop on Tax Policy Design and Health Impact in Asia. World Health Organization and Asian Development Bank. Manila, Philippines, July 2018.

SSB Tax Challenges and Evidence on Potential Unintended Consequences. Presented at the Obesity and Fiscal Policy Training Workshop on Tax Policy Design and Health Impact in Asia. World Health Organization and Asian Development Bank. Manila, Philippines, July 2018.

Tax Revenue Estimates: Data Requirements and Methods. Presented at the Obesity and Fiscal Policy Training Workshop on Tax Policy Design and Health Impact in Asia. World Health Organization and Asian Development Bank. Manila, Philippines, July 2018.

Overview of SSB Tax Evaluation: Data Requirements and Evaluation Study. Presented at the Obesity and Fiscal Policy Training Workshop on Tax Policy Design and Health Impact in Asia. World Health Organization and Asian Development Bank. Manila, Philippines, July 2018.

Using Fiscal Policy to Reduce the Consumption of SSBs: Rationale, Empirical Evidence, Challenges, and Best Practices. Presented at the International Technical Meeting on the Health Economics Evaluation of Obesity. Ministry of Health of Brazil, Pan American Health Organization- PAHO, Brazilian National Consumers Defense Institute – Idec. Brasilia, Brazil, June 11, 2018

U.S. Sweetened Beverage Tax Evaluation: Conceptual Model, Methodology and Data. Presented at the International Technical Meeting on the Health Economics Evaluation of Obesity. Ministry of Health of Brazil, Pan American Health Organization-PAHO, Brazilian National Consumers Defense Institute – Idec. Brasilia, Brazil, June 11, 2018

The Burden of Disease and the Economic Cost of Obesity. Keynote address presented at the International Technical Meeting on the Health Economics Evaluation of Obesity. Ministry of Health of Brazil, Pan American Health Organization-PAHO, Brazilian National Consumers Defense Institute – Idec. Brasilia, Brazil, June 11, 2018

Health Policy and Disparities: The Case of Sugar-sweetened Beverage Consumption and Obesity. Presented at the Race, Culture and Health Disparities Seminar, University of Illinois at Chicago. April 30, 2018.

The Burden of Disease and the Economic Cost of Obesity. Presented at the G20 1st Meeting of the Health Working Group, Buenos Aires, Argentina, March 6, 2018.

Linking Economic and Behavioral Data for Evaluation of Policy and Retail Environments. Presented at the NIH Pathways to Prevention Workshop on Methods for Evaluating Natural Experiments in Obesity, Bethesda, MD, December 5-6, 2017.

The Role of Academic Research in the Development of Highly Qualified Personnel. Panel presentation at the Canadian Science Policy Conference, Ottawa, ON, Canada, November 1, 2017.

Taxes on Tobacco and Unhealthy Products: Rationale, Evidence, Challenges and Best Practices. Presented at the WHO Global Conference on NCDs, Montevideo, Uruguay, October 18-20, 2017.

Fiscal Policy and SSBs: Situational Analysis and Recommendations for Antigua and Barbuda. Presented to the Prime Minister and Cabinet of Antigua and Barbuda, Antigua, July 12, 2017

Fiscal Policy and SSBs: Situational Analysis for Antigua and Barbuda. Presented at the Pan American Health Organization Stakeholder Meeting on Fiscal Policy to Reduce Childhood Obesity, Antigua, July 11, 2017

Using Fiscal Policy to Prevent Non-Communicable Diseases. Keynote speaker at the Pan American Health Organization Caribbean Subregional Workshop on Alcohol, Tobacco And Sugar-Sweetened Beverages Taxation. Bridgetown, Barbados, May 16-17, 2017.

Exploring Best Practices for Tackling Obesity Prevention through Fiscal Policies: Taxes and Tariffs. Presented at the Bloomberg Philanthropies Obesity Prevention Expert Convening, New York City, NY, May 2017.

Taxation Aimed at Reducing Sugar-sweetened Beverage Consumption and Obesity. Presented at the World Health Organization Technical Meeting on Fiscal Policy, Country Office Male, Maldives, March 2017.

Fiscal Policy Aimed at Reducing Sugar-sweetened Beverage Consumption and Obesity. Presented at the Medicina Fellows Program, College of Medicine, University of Illinois at Chicago. Chicago, IL January 2017.

Changes in Children's Exposure to Food and Beverage Product Advertising on Television following the Introduction of Industry's Self-regulatory Uniform Nutrition Standards. Presented to the CDC Nutrition and Obesity Policy Research and Evaluation Network - Webinar. December 2016.

The Urgency of the Situation: The Cost of Childhood Obesity for Society. Keynote speaker at the Uppsala Health Summit Ending Childhood Obesity: Actions through Health and Food Equity. Uppsala, Sweden, October 2016.

Policy Tools to Drive Change: Sugar-sweetened Beverage Taxes. Presented at the Uppsala Health Summit Ending Childhood Obesity: Actions through Health and Food Equity. Uppsala, Sweden, October 2016.

Sugar-sweetened Beverage Taxes and Public Health. Presented at the Division of Epidemiology and Biostatistics Seminar, School of Public Health University of Illinois at Chicago. Chicago, IL, September 2016.

Taxation of Sugar-sweetened Beverages and Energy-dense Nutrient-poor Products: Why and How? Presented at the Pan American Health Organization Meeting on Health Law: Implementing Fiscal and Regulatory Policies to Prevent Obesity in Children and Adolescents in English-Speaking Caribbean Countries. Bridgetown, Barbados, July 2016.

Assessing the Impact of Children's Exposure to Food and Beverage Product Advertising on Consumption and Obesity Outcomes. Presented at NYU-Wagner. New York City, NY, March 2016.

The Skinny on the Impact of Fat Taxes and Food Prices on Obesity. Presented at the Healthy Canada: Financial Models and Fiscal Incentives in Health and Health Care. Conference Board of Canada. Toronto, ON, December 2105.

Economics and Obesity: The Skinny on Fat. Presented at the Health Outcomes Seminar Series. Center for Clinical and Translational Science. University of Illinois at Chicago, IL, November 2015.

The Economics of Obesity: The Skinny on Fat. Keynote "State of the Art" Lecture presented at the Canadian Economic Association Meetings. Toronto, Canada, May 2015.

Television Advertising and Children's Diet and Obesity Prevalence. Presented in the Cyber-Seminar Meeting, Health Communication & Informatics Research Branch, National Cancer Institute. March 2015

Television Advertising Exposure and Youth's Consumption and Body Weight. Presented at the Institute for Health Research and Policy, Seminar Series. Chicago, IL, February 2014.

The Importance of Food and Beverage Prices and Promotions in Pediatric Health Behaviors and Outcomes. Keynote speaker for the Illinois Chapter American Academy of Pediatrics, Semi-Annual Meeting, Chicago IL, November 2013.

Exploring How Prices and Advertisements for Soda in Food Stores Influence Adolescents Dietary Behavior and Weight. Presented at Obesity Society, November 2013.

Policy Change and Surveillance of the Food Environment. Presented at the BEAT Institute Think Tank Meeting, University of Pennsylvania, Philadelphia, 2013.

Children's Food and Beverage Consumption Patterns and Health Outcomes: Do Prices and Promotions Play a Role? Presented at the UIC Center for Clinical and Translational Science Health Outcomes Seminar, February 2013.

Can Tax Policy Help Cure the Canadian Obesity Epidemic? Lessons Learned from the U.S. Presented at the Thinking Outside the Box Conference, Queen's University Kingston, ON, Canada, October 2012.

Children's Exposure to Food Advertising: Trends and Nutritional Content. Presented at the Food Marketing Workgroup Webinar, Center for Science in the Public Interest, September 2012

Poor Nutritional Content of Foods Advertised to Children: Implications for Childhood Obesity. Presented at the Centers for Disease Control and Prevention, Atlanta, GA, August 2012.

Connecting Advocacy Needs and Research Agendas: Exploring current and emerging evidence on sugary-drink issues and research gaps. Presented at Soda Summit CSPI, Washington, D.C., June 2012.

Testimony for the Committee on Health and Environmental Protection: Economic and Policy Implications of Sugar Sweetened Beverage Taxes. Presented at Chicago City Hall, Chicago, IL, May 2012.

The Economics of Obesity among Children and Adolescents: Evidence on Pricing and Policy Implications. Presented at Weight of the Nation, Washington D.C., May 2012.

Impact of Policy and Environment on Consumer Health Behaviors. Presented at the Rethink Your Drink Symposium, Sponsored by the Illinois Public Health Institute, Chicago, IL, April 2012.

The Economics of Fast Food and Soda: Evidence and Policy Implications for Child and Adolescent Obesity. Presented at the Preventive Medicine Grand Rounds, Rush University, Chicago, IL, April 2012.

The Policy of Obesity. Presented at the Chicago Council of Science and Technology. Chicago, IL, Dec 2011.

Economics of Obesity: Pricing and Promotion. Presented at the School of Public Health, University of Washington and at the Seattle Children's Research Institute, Seattle, WA, October 2011.

Food and Beverage Pricing: Implications for Public Policy. Presented at the Healthy Eating Active Living (HEAL) Expert Speaker Series. Department of Public Health, City of Philadelphia, Philadelphia, PA, August 2011.

Trends in the Nutritional Content of TV Food Advertisements Seen by Children in the US. Presented at the CSPI Food Marketing Workgroup, Washington DC, April 2011

Food Marketing to Children and Youths: Evidence from the Bridging the Gap Program. Presented at the Research Roundtable III: Food Advertising and Marketing to Children and Youth Academy for Educational Development, Washington DC, April 2011

Databases, Economic Modeling & Policy Analysis: Obesity Research. Presented at the School of Public Health, University of Illinois at Chicago, February 2011.

Using Taxes to Influence Food Purchasing and Obesity. Presented at the Institute of Medicine Workshop on Legal Strategies in Childhood Obesity Prevention Standing Committee on Childhood Obesity Prevention Washington, DC, October, 2010.

Methods and data sources used to monitor TV marketing. Presented at the StanMark Project to develop international standards for the commercial promotion of foods and beverages consumed by children. Washington DC, October 2010.

Soda Taxes, Consumption and Weight Outcomes. Presented at the University of Illinois at Chicago Cancer Center, October 2010.

Taxes, Advertising and Obesity: Public Policy Implications. Keynote speaker at Consortium to Lower Obesity in Chicago Children: Quarterly Meeting Chicago, IL, September 2010

Healthy Kids, Healthy Choices, Healthy Families. Keynote speaker at Hewitt Associates, Lincolnshire, IL, August 2010.

Economics, Media, and Obesity Prevention. Presented at the Rudd Center for Food Policy and Obesity, Yale University, New Haven, CT, Jan. 2010.

Food Policy, Economics and Obesity Prevention. Presented at the National Cancer Institute, Eighth Annual Cancer Prevention Fellows' Scientific Symposium: Health Policy, Practice, and the Science of Prevention, Bethesda, MD, Sept. 2009

Food Deserts: National Overview by Demographics and Socio-economic Status. Presented at the IOM Workshop on the Public Health Effects of Food Deserts, Washington D.C., January 2009.

Economic Contextual Factors and Racial Disparities in Obesity. Presented at the African American Collaborative Obesity Network, Philadelphia, PA, August 2008.

The Economics of Obesity. Presented at the Obesity Research Roundtable, The University of Illinois at Chicago, Chicago, IL, February 2008.

Economic Contextual Factors and Obesity. Presented in the Department of Nursing, The University of Illinois at Chicago, Chicago, IL, October 2008.

Content Analyses of TV Food Advertising to Children. Presented in the Department of Human Nutrition, UIC, Chicago, IL, September 2006.

Peer Effects, Tobacco Control Policies, and Youth Smoking Behavior. Presented at Washington University at St. Louis, School of Social Work Colloquia, St. Louis MO, February 2003.

Peer Effects, Tobacco Control Policies, and Youth Smoking Behavior. Presented at San Francisco State University, Economics Seminar, San Francisco CA, January 2003.

Peer Effects, Tobacco Control Policies, and Youth Smoking Behavior. Presented at University of New Hampshire, Economics Seminar, Durham NH, January 2003.

Joint Labor Supply and Child Care Choice Decisions of Married Mothers. Presented at the Federal Reserve Bank of Chicago, March 2001.

Nonstandard Work and Child Care Choice Decisions: Implications for Welfare Reform. Presented at Northern Illinois University, September 2001.

Women and Work. Presented at the Ban Righ Centre, Queen's University, October 1999.

CONFERENCE PRESENTATIONS AND WORKSHOPS

The Impact of Seattle's Sweetened Beverage Tax on Beverage Prices and Volume Sold. Presented at the Healthy Eating Research Annual Meeting, Denver, CO, March 2020.

Impact of the Seattle, WA, Sugary Drink Tax on Beverage Sales and Cross Border Shopping. Presented at Roundtable at the American Public Health Association Annual Meeting, Philadelphia, PA, November 2019.

The Impact of the Cook County, IL, Sweetened Beverage Tax on Beverage Sales. Presented at the International Society for Behavioral Nutrition and Physical Activity Meeting, Prague, Czech Republic, June 2019.

The Impact of a Sweetened Beverage Tax on Beverage Sales and Cross-border Shopping: Evidence from Cook County, IL. Presented at the Canadian Economic Association Meeting, Banff, AL, Canada, May 2019.

Tax Talks: Findings from Cook County and Seattle Tax Evaluations Presented at the Healthy Eating Research Annual Meeting, Detroit, MI, March 2019.

UIC Nutrition and Obesity Policy Research and Evaluation Network Collaborating Center: HFFI and SNAP Evaluations. Presented at the Annual NOPREN Workshop, Detroit, MI March 2019.

Assessing the Impact of the Cook County Beverage Tax on Prices. Presented at the American Public Health Association Annual Meeting, San Diego, CA, November 2018.

Assessing the Impact of the Cook County Beverage Tax on Prices. Presented at the Healthy Eating Research Annual Meeting, Nashville, TN, April 2018.

Evaluation of the Impact of the Healthy Food Financing Initiative (HFFI) on the Local Retail Food Environment. Presented at the Annual NOPREN Workshop, St. Paul, MN, April 2017.

Assessing Children's Exposure to Food and Beverage Product Advertising on Television Pre- and Post-Introduction of Uniform Industry Nutrition Standards. Presented at the American Public Health Association Annual Meeting, Denver, CO, November 2016.

Tracking the Nutritional Content of Food and Beverage Product Advertising Seen by Children on Television and Assessing the Impact of Exposure on Consumption and Body. Presented at the International Society for Behavioral Nutrition and Physical Activity Meeting, Cape Town, South Africa, June 2016.

Sugar-Sweetened Beverage Taxes and Public Health. Presented at the Healthy Eating Research Annual Meeting, Minneapolis, MN, April 2016.

Evidence on the Potential Effectiveness of Soda Taxes as an Instrument to Reduce Soda Consumption and Obesity. Presented at the International Society for Behavioral Nutrition and Physical Activity Meeting, Edinburgh, Scotland, June 2015.

Televised Fast-food Advertising: What Children See and Its Impact on Food and Beverage Choices. Presented at the Healthy Eating Research Annual Meeting, Baltimore, MD, February 2015.

Data: What do we have? What do we need? Presented at the African American Collaborative Obesity Research Network Think Tank Meeting, Philadelphia, PA, March 2014.

Effect of fast-food advertising on children's consumption and weight outcomes. Presented at the American Public Health Association Annual Meeting, Boston, MA, November 2013.

Food and Beverage Television Advertising Exposure and Youth's Consumption and Body Weight Outcomes: Evidence from Panel Data. Presented at the International Health Economics Association, Sydney, Australia, July 2013.

Youths' Food and Beverage Consumption Patterns and Health Outcomes: Do Prices and Promotions Play a Role? Presented at the International Health Economics Association Meetings, Sydney, Australia, July 2013.

Children's Exposure to Fast-Food Advertising: New Evidence on Attention and Content through Eye Tracking. Presented at the Healthy Eating Research Annual Meeting, New Orleans, LA, March 2013.

Nutritional Content of Food Advertising Directed to Children on Television. Presented at the American Public Health Association Annual Meeting, San Francisco, CA, October 2012.

Employment Impact of Sugar Sweetened Beverage Taxes. Presented at the Healthy Eating Research Annual Meeting, Austin, TX, February 2012.

Ethnic Disparities in Adolescent Body Mass Index in the United States: The Role of Parental Socioeconomic Status and Economic Contextual Factors. Presented at The John Deutsch Institute Conference on Income, Inequality, and Immigration, Queen's University Kingston, ON, Canada, October 2011.

Children's Exposure to Food Advertising on Television: Tracking Nutritional Content by Company Membership in Self-Regulation. Presented at the Advances in Communication Research to Reduce Childhood Obesity Book Conference, Princeton, NJ, August 2011.

Soda Taxes and Adolescent Body Weight: Evidence from Panel Data. Presented at the International Health Economics Association Meetings, Toronto, Canada, July 2011.

Databases and Economic Analysis. Presented at the Built Environment Assessment Training Institute, Seattle, WA, June 2011.

Soda Taxes and Adolescent Body Weight: Evidence from Panel Data. Presented at the Canadian Economic Association Meetings, Ottawa, Canada, June 2011.

The Costs of Food at Home and Away from Home and Consumption Patterns Among U.S. Adolescents. Presented at American Society for Health Economics Annual Meetings, Ithaca NY, June 2010.

Soda taxes, Consumption and Weight Outcomes. Presented at International Society for Behavioral Nutrition and Physical Activity, Minneapolis, MN, June 2010.

Databases and Economic Analysis. Presented at the Built Environment Assessment Training Institute, Philadelphia, PA, June 2010.

Field Validation of Secondary Commercial Data Sources on the Retail Food Outlet Environment in the U.S. Presented at International Society for Behavioral Nutrition and Physical Activity, Minneapolis, MN, June 2010.

Economic Contextual Factors and U.S. Adult Body Mass Index. Presented at the American Economic Association Meeting, Atlanta, GA, Jan. 2010.

Adult Obesity and the Price and Availability of Food in the US. Presented at the Thirty-first Annual APPAM Research Conference, Washington, DC, Nov 2009.

Databases and Economic Analysis. Built Environment Assessment Training Institute, San Diego, CA, June 2009.

Economic, Lifestyle and Social Influences on Obesity. Presented at the USDA/CRSEES NRI Annual Project Director's Meeting, Baltimore, MD, June 2009.

Economic Contextual Factors and Adult Body Mass Index. Presented at the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal, June 2009.

Neighborhood Contextual Factors and Child Overweight. Presented at the National Bureau of Economic Conference on Economic Aspects of Obesity, Baton Rouge, November 2008.

Economic, Lifestyle and Social Influences on Obesity. Presented at the USDA/CRSEES NRI Annual Project Director's Meeting, Albuquerque, NM, June 2008.

Food Costs and Adolescent Body Mass Index: Evidence from Panel Data. Presented at the American Health Economic Association Meetings, Durham, NC, June 2008.

Neighborhood Contextual Factors and Child Overweight. Presented at the National Bureau of Economic Research Pre-Conference on Economic Aspects of Obesity, Cambridge, MA, April 2008.

Fast Food Costs and Adolescent Body Mass Index: Evidence from Panel Data. Presented at the Fall Conference of the Association for Public Policy Analysis and Management, Washington, November 2007.

Bridging the Gap: Research Informing Practice for Healthy Youth Behavior. Presented at the RWJF Childhood Obesity Conference, New Orleans, November 2007.

Participant at the National Cancer Institute workshop on *Measures of the Food and Built Environments*, Washington D.C., November 2007.

Food Prices, Access to Food Outlets and Child Weight Outcomes. Presented in the Department of Nursing, The University of Illinois at Chicago October 2007.

Food Prices, Access to Food Outlets and Child Weight Outcomes. Presented at the International Health Economics Association Meetings, Copenhagen, Denmark July 2007.

Diet, Weight and USDA School Meal Participation. Presented at the Economic Research Service USDA Food Assistance and Obesity: Measuring the Link Meeting, Washington D.C., July 2007.

Economic, Lifestyle and Social Influences on Obesity. Presented at the USDA/CRSEES NRI Annual Project Director's Meeting, Washington D.C., June 2007.

Nutritional Content Analyses of Television Food Advertisements Seen by Children and Adolescents in the US. Presented at the Chicago Center for Excellence in Health Promotion Economics, Chicago, March 2007.

Access to Fast Food and Food Prices: The Relationship with Fruit and Vegetable Consumption and Overweight Status among Adolescents. Presented at the American Health Economic Association Meetings, Madison, June 2006.

Economic, Lifestyle and Social Influences on Obesity. Presented at the USDA/CRSEES NRI Annual Project Director's Meeting, Houston, May 2006.

The Economics of Obesity. Presented at the Chicago Center for Excellence in Health Promotion Economics, Chicago, March 2006.

The Economic of Obesity: Research and Policy Implications from a Canada-US Comparison. Presented at the Health Services Restructuring: New Evidence and New Directions Conference, Queen's University, Kingston, Canada, November 2005.

Access to Fast Food and Food Prices: The Relationship with Fruit and Vegetable Consumption and Overweight Status among Adolescents. Presented at the Illinois Economic Association Meetings, Chicago, October 2005.

The Availability of Local Area Physical Activity-related Facilities and Physical Activity Behavior and Overweight among Adolescents. Presented at International Health Economics Association Meetings, Barcelona, Spain July, 2005.

Public Policy and Smokeless Tobacco Demand. Presented at the Western Economic Association International Meetings, Vancouver June 29 - July 3, 2004.

The Role of Secondary Data Sets in Youth Obesity Analysis. Presented at the National Evaluation & Measurement Meeting on School Nutrition and Physical Activity Policies, San Francisco May 6-7, 2004.

The Role of Peer Effects in Heavy Alcohol and Cigarette Use Across American College Campuses. Presented at the Midwest Economic Association Meetings, Chicago, March 2004.

The Importance of Peer Effects, Cigarette Prices, and Tobacco Control Policies for Youth Smoking Behavior. Presented at the Substance Abuse Policy Research Program Conference, Deer Valley, Utah, December 2003.

The Relationship between Community Physical Activity Settings and Socioeconomic Factors. Presented at the Illinois Economic Association Meetings, Chicago, October 2003.

Peer Effects, Tobacco Control Policies, and Youth Smoking Behavior. Presented at the Western Economic Association Meetings, Denver, July 2003.

Peer Effects, Tobacco Control Policies, and Youth Smoking Behavior. Presented at the Canadian Economics Association Meetings, Ottawa, May 2003.

Peer Effects, Tobacco Control Policies, and Youth Smoking Behavior. Presented at Illinois Economic Association Meetings, Chicago, October 2002.

Binge Drinking and Violence among College Students: Sensitivity to Correlation in the Unobservables. Presented at the Western Economic Association Meetings, Seattle, July 2002.

Study Habits and Alcohol Use Among College Students. Presented at the Canadian Economic Association Meetings, Calgary, June 2002.

Study Habits and Alcohol Use Among College Students. Presented at the Midwest Economic Association Meetings, Chicago, March 2002.

Nonstandard Work and Child Care Choice Decisions: Implications for Welfare Reform. Presented at the American Economic Association Meetings, Atlanta, January 2002.

Nonstandard Work and Child Care Choice Decisions of Married Mothers. Presented at the Combining Work, Home and Education Conference, University of Minho, Braga, Portugal, October 26-27 2001.

Binge Drinking and the Prevalence of Violence: the Relationship among College Students. Presented at Illinois Economic Association Meetings, Chicago, October 2001.

Nonstandard Work and Child Care Choice Decisions: Implications for Welfare Reform. Presented at the Canadian Economic Association Meetings, Montreal, May 2001.

The Importance of Work Schedules in the Child Care Arrangements of Recent Welfare Leavers. Invited to present at the conference From Welfare to Child Care: What happens to infants and toddlers when single mothers exchange welfare for work? Washington, May 17-18, 2001.

Joint Labor Supply and Child Care Choice Decisions of Married Mothers. Presented at the University of Illinois at Chicago, February 2001.

Women and the Labour Market: Recent Trends and Policy Issues. Presented at the Seminar Series, School of Policy Studies, Queen's University, September 1999.

Duration Analysis of Multiple Job-holding. Presented with co-author Nathalie Boucher at the Canadian Economic Association Meetings, Toronto, June 1999.

The Determinants of Multiple-job Holding by Canadian Workers. Presented at the Canadian Economic Association Meetings, St. John's, Newfoundland, June 1997.

Women, Child Care, and Work. Presented at the Canadian Research Workplace Network Colloquium on Women and Work, Ottawa, June 1997.

Comments on the 1997 Child Benefits Package. Presented at the John Deutsch Institute Conference on The 1997 Federal Budget: Retrospect and Prospect, April 1997.

Participant at the Canadian Policy Research Network Workshop on Population Health Research, April 1997.

A Comparative Analysis of Moonlighting and Related Policy Issues in Canada and the United States. Presented with coauthor Jean Kimmel at the Canadian Employment Research Forum Conference on Changes in Working Time in Canada and the US, Ottawa, June 13-15 1996.

Part-time versus Full-time Work and Child Care Costs: Evidence for Married Mothers. Presented at the Canadian Economic Association Meetings, St. Catherine's, May 1996.

Female Labour Supply and the Choice of Alternative Modes of Child Care: Evidence from Canada. Presented at the Canadian Economic Association Meetings, Montreal, June 1995.

The Impact of Child Care Costs on the Labour Supply of Married Mothers: Evidence from Canada. Presented at the School of Policy Studies, Queen's University, January 1994.

Toward Child Care Policy Development in Canada. Presented at the Economic Equality Issues Workshop, Status of Women Conference, Ottawa, November 1993.

AWARDS, SERVICE, AND AFFILIATIONS

UIC School of Public Health Research Article Award, Winner - Open Category, 2021

UIC School of Public Health Research Article Award, Winner - Faculty-Student Collaboration Category, 2021

Named Highly Cited Researcher, Web of Science, 2018

UIC Distinguished Professor Award, 2016.

UIC Researcher of the Year Award in Social Sciences, 2013.

Associate Editor, BMC Public Health Journal, 2009-2014.

Section (Economy and Environment) Editor, Current Obesity Reports, 2013-2014.

Guest Editor, Special Issue on Food Environment, Diet, and Health, *International Journal of Environmental Research and Public Health*, 2016-2017.

Chair, School of Public Health Committee of Research, 2014-2015.

Member, School of Public Health Diversity Leadership Committee, 2017-present.

Member, School of Public Health Sexual Conduct Task Force, 2020-present.

Member of UIC Campus Research Board, 2007-2015.

Member of the UIC School of Public Health Research Advisory Board, 2013-2014.

Member of UIC Health Policy Advisory Group, 2012-present.

Member, UIC Cancer Center Cancer Control and Population Science Research Program, 2009-present.

Member, WHO Nutrition Guidance Expert Advisory Group (NUGAG) Subgroup on Policy Actions, 2018-present.

Advisory Board Member, Rudd Center Advisory Board, 2018-present.

Advisor, National Collaborative on Childhood Obesity Research (NCCOR) External Scientific Panel, 2019-present.

Advisor, Scientific Advisory Council, Healthy Food America, 2016-present.

Advisory Committee Member, Financial Incentives to Improve Healthy Eating in Canada, Conference Board of Canada, 2015-2016.

Advisor, "Environments Supporting Healthy Eating: A Benchmarking Tool," African American Collaborative Obesity Research Network, 2013-2015.

External Advisory Board Member, Healthy Weight Commitment Foundation Evaluation, University of North Carolina and Robert Wood Johnson Foundation, 2010-2013.

Expert Panel Member, "Economic Policy, Obesity and Health Scoping Review Panel," Canadian Heart and Stroke Foundation and the University of Toronto, 2009-2011.

Expert Contributor, National Academy of Medicine's Vital Directions for Health and Health Care, 2016.

External Mentor, Brazilian Federal Agency for Support and Evaluation of Graduate Students, 2013.

External Mentor through the NSF ADVANCE EXCELinSE External Mentor Program at Washington State University, 2012-2013.

Member, National Collaborative on Childhood Obesity Research (NCCOR) sub-committee for the development of the NCCOR Catalogue of Surveillance Systems, 2009-2010.

Institute of Medicine Workshop Member and Contributor to the "The Public Health Effects of Food Deserts", The National Academies Press, 2009.

Fellow of the *Chicago Center of Excellence in Health Promotion Economics*, University of Illinois at Chicago and University of Chicago, 2004-2007.

Committee work at Queen's University: Chair, Visitor's Committee, 1997-2000; Division V Council, 1996-2000; Council of the School of Graduate Studies, 1998-2000; Renewal, Tenure, and Promotion Committee, 1997-99; Appointments Committee, 1994-95, 1998-2000, 2003.

Evaluator in the Access to Research Data Centre Program for the Social Science and Humanities Research Council of Canada and Statistics Canada, 2001-present.

Grant reviewer for: Nonprofit Sector Research Initiative funded by the Kahanoff Foundation, 1997- 99; Social Science and Humanities Research Council of Canada, 2002-06; Chicago Center for Excellence in Health Promotion Economics, 2004-07; U.K. National Institute for Health Research, 2009; U.S. National Institutes of Health, 2008-present; The Health Research Council of New Zealand, 2013. Healthy Eating Research, Robert Wood Johnson Foundation, 2015-2016.

Reviewed manuscripts for: American Economic Review, Journal of Political Economy, Review of Economics and Statistics, Health Economics, Journal of Health Economics, Economics of Human Biology, American Journal of Agricultural Economics, Health Affairs, American Journal of Public Health, Pediatrics, Archives of Pediatrics & Adolescent Medicine, JAMA Pediatrics, Preventive Medicine, American Journal of Preventive Medicine, Social Science & Medicine, Public Health Nutrition, BMC Public Health, American Journal of Clinical Nutrition, Nutrition Reviews, Journal of Human Resources, Labour Economics, Canadian Journal of Economics, Applied Economics, International Journal of Behavioral Nutrition and Physical Activity, Education Economics, Contemporary Economic Policy, Journal of Population Economics, Journal of Policy Analysis and Management, Social Science Quarterly, Journal of Children and Media, Canadian Public Policy, Canadian Business Economics, Institute of Research and Public Policy, Institute of Intergovernmental Relations, and Human Resources Development Canada.

Affiliations: American Economic Association; Canadian Economic Association; International Health Economic Association; American Society of Health Economists; International Society of Behavioral Nutrition and Physical Activity; American Public Health Association.