GRASSROOTS ORGANIZING 101: BUILDING POWER AND SOCIAL CHANGE
3 Ways to Engage in Social Change Work

1. **PRAGMATIC**
   - Working to make do in the system as it is

2. **IDEALISTIC**
   - Strong moral principles and outrage, but not directed at strategic action or making change

3. **TRANSFORMATIONAL**
   - Values and vision for a better world, grounded in strategic action
PRAGMATIC

Working to make do in the system as it is
IDEALISTIC

Strong moral principles and outrage, but not directed at strategic action or making change.
TRANSFORMATIONAL

Values and vision for a better world, grounded in strategic action
Home visiting for families
Partner for affordable housing
Collaborate for healthy schools
Support smoking bans
TB treatment
Advocate for income supports
Be socially inclusive
REFLECTION EXERCISE:

- How does this view of inequality and power relate to issues you care about?
- How is the power imbalance in our society contribute to structural inequality?
- Who benefits from that arrangement?
Power
(the ability to act)

- Organized People
- Organized Money
Chief of Staff Ron Klain: President Biden must keep his promise to share vaccine intellectual property with the world

Unless policies change, billions of people around the world, especially in low- and middle-income countries, will not get access to a COVID-19 vaccine until 2024. This is a threat to people around the world, to the U.S., and to the entire global economy. We can address this problem by ensuring that intellectual property restrictions do not interfere with vaccine access. President Biden himself committed to share vaccine technology with other countries when asked this past summer by activist Ady Barkan. One critical way to remove barriers to vaccine access is to reverse the Trump administration’s deadly opposition to the WTO TRIPS Waiver proposal.

U.S. opposition to this waiver, a hallmark of the Trump administration’s COVID-19 failure, is a huge roadblock to efforts to produce and manufacture accessible and affordable vaccines for all. The waiver would allow for the production of generic versions of vaccines and treatments necessary to end the COVID-19 pandemic and save lives worldwide.

The people of the U.S. stand with South Africa, India, and over 100 other countries: we want President Biden to stop opposing this proposal to temporarily waive World Trade Organization (WTO) rules that protect pharmaceutical corporation profits over human health.

Chief of Staff Ron Klain: reverse this decision. Ensure Biden keeps his promise before the TRIPS Council Informal Negotiation on Thursday February 4, and at the March 1st-2nd meeting of the WTO General Council.
REFLECTION EXERCISE:

- How do you feel about power?
- Do you want power?
- Does it scare you?
- If so, why? If not, why not?
- Are there ways you want to take action to build power against structural inequality that you’re not already?
How do we organize people?
How do we organize people?

We build connections with other people based on shared **Self-interest**
Self-interest

What motivates you to act
For example:
  Life experiences
  Values
    Dreams
  Vision
    Desires
  Hopes
  Fears
Power
(the ability to act)

Organized People

Organized Money

Self-interest
(what motivates you to act — life experiences, values, vision, hopes, fears, dreams, desires)
REFLECTION EXERCISE:

- What is your self interest?
- What gets you up in the morning?
- What kind of impact do you want to have?
- What do you want your legacy to be?
- What issues brought you into this room in the first place?
WAYS TO STAY CONNECTED

- READING GROUP
- CAMPAIGN EVENT AND HEALTH PRACTITIONERS BASE MEETING
The global working class

Earth

Justice