

## Zeynep Isgor

Citizenship: U.S.A

### Work Contact Info:

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### Education

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Ph.D. in Economics, University of Illinois at Chicago, Fall 2013

**Dissertation Title:** “Economics of Physical Activity: Determinants and Mechanisms”

**Committee (in alphabetical order):** Frank Chaloupka, Barry Chiswick, Robert Kaestner (Chair), Anthony Lo Sasso, David Marquez, and Lisa Powell

Bachelor of Science in Business Administration (B.S.B.A), Drake University, Des Moines, IA, May 2002

**Majors:** Finance and Accounting

**Minor:** Economics

### Fields of Interest

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Health Economics, Microeconometrics, Public Health, Biostatistics, Labor Economics

### Professional Experience

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**Institute for Health Research and Policy, UIC, Chicago, IL**

Spring 2007 - Present

*Senior Research Specialist* (July 2015 - Present)

*Post-doctoral Research Associate* (December 2013 - July 2015)

*Visiting Research Specialist* (August 2013 - December 2013)

*Research Assistant* (January 2007 - August 2013)

**Health Policy & Administration, School of Public Health, UIC, Chicago, IL** Spring 2016 - Present

*Instructor*

Empirical Methods in Health Policy Research (Fall 2016)

Public Health Research Designs and Methods (Summer 2016, Spring 2017)

Introduction to the Economics of Health & Health Care (Spring 2016, Spring 2017)

**Department of Economics, UIC, Chicago, IL**

Fall 2003 - Fall 2006

*Instructor*

Managerial Economics (Spring 2006)

Principles of Macroeconomics (Summer 2004, Fall 2004, 2005 [Spring, Summer, Fall], Fall 2006)

*Teaching Assistant*

Principles of Microeconomics (Spring 2006)

Business Conditions Analysis (Spring 2005, Fall 2005)

Managerial Economics (Fall 2004)

Principles of Economics for Business (Fall 2003, Spring 2004)

**Principal Financial Group, Des Moines, Iowa**

May 2001 - July 2002

Investment Accounting Reporting

*Investment Accountant I* (October 2001 - July 2002)

*Investment Accounting Intern* (May 2001 - October 2001)

**Arthur Andersen & Co., Istanbul, Turkey**

May 1999 - July 1999

Tax Department

*Tax Intern*

**Publications**

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*Journal Articles*

Isgor, Zeynep, Lisa Powell, Leah Rimkus, and Frank Chaloupka (2016) Associations between Retail Food Store Exterior Advertisements and Community Demographic and Socioeconomic Composition. *Health & Place*, 39:43-50.

Powell, Lisa, Shiriki Kumayika, Zeynep Isgor, Leah Rimkus, Shannon Zenk, and Frank Chaloupka (2016) Price Promotions for Food and Beverage Products in a Nationwide Sample of Food Stores. *Preventive Medicine*, 86:106-113.

Rimkus, Leah, Zeynep Isgor, Punam Ohri-Vachaspati, Shannon Zenk, Lisa Powell, Dianne Barker, and Frank Chaloupka (2015) Disparities in the Availability and Price of Low-Fat and Higher-Fat Milk in U.S. Food Stores by Community Characteristics. *Journal of the Academy of Nutrition and Dietetics*, 115(12):1975-1985.

Zenk, Shannon, Lisa Powell, Zeynep Isgor, Leah Rimkus, Dianne Barker, and Frank Chaloupka (2015) Prepared Food Availability in U.S. Food Stores: A National Study. *American Journal of Preventive Medicine*, 49(4):553-562.

Ohri-Vachaspati, Punam, Zeynep Isgor, Leah Rimkus, Lisa Powell, Dianne Barker, and Frank Chaloupka (2015) Child-directed Marketing Inside and on the Exterior of Fast Food Restaurants. *American Journal of Preventive Medicine*, 48(1):22-30.

- Zenk, Shannon, Lisa Powell, Leah Rimkus, **Zeynep Isgor**, Dianne Barker, Punam Ohri-Vachaspati, and Frank Chaloupka (2014) Relative and Absolute Availability of Healthier Food and Beverage Alternatives Across Communities in the United States. *American Journal of Public Health*, 104(11):2170-2178.
- Isgor, Zeynep**, Lisa Powell, and Youfa Wang (2013) Multivariable Analysis of the Association between Fathers' and Youths' Physical Activity in the United States. *BMC Public Health*, 13:1075.
- Han, Euna, Lisa Powell, and **Zeynep Isgor** (2012) Supplemental Nutrition Assistance Program and Body Weight Outcomes: The Role of Economic Contextual Factors. *Social Science & Medicine*, 74(12):1874-1881.
- Isgor, Zeynep** and Lisa Powell (2011) Availability of Commercial Physical Activity Facilities and Physical Activity Outside of School among High School Students. *Journal of Physical Activity and Health*, 8(5):707-715.

#### *Research Briefs*

- Powell, Lisa, **Zeynep Isgor**, Leah Rimkus, and Frank Chaloupka. (2014). Sugar-Sweetened Beverage Prices: Estimates from a National Sample of Food Outlets – BTG Research Brief. Chicago, IL: Bridging the Gap Program, Health Policy Center, Institute for Health Research and Policy, University of Illinois at Chicago. [www.bridgingthegapresearch.org](http://www.bridgingthegapresearch.org).
- Rimkus, Leah, Lisa Powell, **Zeynep Isgor**, ER Adetoro, Dianne Barker, and Frank Chaloupka. (2013). Beverage Availability in Food Stores Nationwide – A BTG Research Brief. Chicago, IL: Bridging the Gap Program, Health Policy Center, Institute for Health Research and Policy, University of Illinois at Chicago. [www.bridgingthegapresearch.org](http://www.bridgingthegapresearch.org).
- Powell, Lisa, Leah Rimkus, **Zeynep Isgor**, Dianne Barker, and Frank Chaloupka. (2012). Exterior Marketing Practices of Fast-Food Restaurants – A BTG Research Brief. Chicago, IL: Bridging the Gap Program, Health Policy Center, Institute for Health Research and Policy, University of Illinois at Chicago. [www.bridgingthegapresearch.org](http://www.bridgingthegapresearch.org).
- Ohri-Vachaspati, Punam, Lisa Powell, Leah Rimkus, **Zeynep Isgor**, Dianne Barker, and Frank Chaloupka. (2012). Child-Directed Marketing Within and Around Fast-Food Restaurants – A BTG Research Brief. Chicago, IL: Bridging the Gap Program, Health Policy Center, Institute for Health Research and Policy, University of Illinois at Chicago. [www.bridgingthegapresearch.org](http://www.bridgingthegapresearch.org).

#### **Research and Manuscripts in Progress**

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- Isgor, Zeynep**. Demographic and Socio-economic Disparities in Adult Physical Activity and Inactivity in the US over Time: Can Dynamism in Skill Formation Explain the Disparities?
- Isgor, Zeynep**. Dynamic Modeling of Physical Activity: An Economic-theory Based Approach that Integrates the Evidence on Physical Activity and Inactivity Behavior Formation from Biology, Kinesiology, and Psychology Literatures.

**Isgor, Zeynep.** Dynamism in Physical Activity and Inactivity Behavior Formation during Childhood and Adolescence: Dynamic Complementarities in Parental Investments, Self-productivities, and Cross-productivities with Cognitive and Non-cognitive Skills.

**Isgor, Zeynep,** Lisa Powell, Frank Chaloupka, and Lloyd Johnston. Associations between Fresh Produce Prices and Exterior Advertisements in Food Stores and Adolescents' Fresh Fruit & Vegetable Consumption.

**Isgor, Zeynep,** Lisa M. Powell. Trends in Children's and Adolescents' Exposure to Food and Beverage Advertisements and Nutrition Content of These Advertisements on Spanish Language Television during All Audience and Child Audience Programming.

Powell, Lisa M., **Zeynep Isgor,** Keryn Pasch. Association between Exposure to Healthy vs. Unhealthy Food and Beverage TV Advertisements of a Fast Food Restaurant and Children's Subsequent Fast Food Menu Item Choices and Weight Status: Evidence from a Random Experiment.

Powell, Lisa M., **Zeynep Isgor.** Children's and Adolescents' Exposure to Food and Beverage Advertisements and Nutritional Content of These Advertisements on English Language Television during All Audience and Child Audience Programming: Changes from 2013 to 2014.

Powell, Lisa M., **Zeynep Isgor,** Frank J. Chaloupka, and Lloyd Johnston. Associations between Regular Soda Prices and Exterior Soda Advertisements in Food Stores and Adolescents' Soda Consumption.

Heinert, Sara, Lisa Powell, **Zeynep Isgor.** Availability of Nutritious Options in Fast Food Restaurants by Community Racial/Ethnic and Socioeconomic Status in a National Sample.

## **Research Grants**

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Robert Wood Johnson Foundation. July 2015 - Dec. 2016. Monitoring and Reporting the Number of Television Ads for Unhealthy Food & Beverage Products Seen by Children. Co-Investigator.

Robert Wood Johnson Foundation. Sept. 2012 - May 2016. Bridging the Gap: Research Informing Practice for Healthy Youth Behavior. Co-Investigator.

## **Honors and Awards**

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The Mitch Krask Award (monetary award given to an outstanding graduate student for excellence in Economics), awarded in Spring 2013.

Chancellor's Graduate Research Fellowship (given for outstanding multidisciplinary research), Fall 2010, Fall 2011

Provost's Award for Graduate Research, Spring 2011

Graduate Student Presenters Award, University of Illinois at Chicago, Fall 2008

Graduate Student Council Travel Award, University of Illinois at Chicago, Fall 2008

Selected by the Department of Economics at UIC to present at the annual Southern Economic Association Conference and received a monetary award from the Southern Economic Association, Spring 2008  
Dean's List for Excellence in Teaching, University of Illinois at Chicago, Summer 2004  
Academic Achievement Award & International Student Grant, Drake Univ., Fall 1998 through Spring 2002  
President's List, Drake University, Fall 1998 through Spring 2000  
Dean's List, Drake University, Fall 2000 through Spring 2001  
Selected as a recipient of the Financial Executives International's honor recognition, Des Moines, IA, 2002

## **Scholarly Presentations**

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*"Dynamism In Physical Activity Formation During Adolescence"*; **Midwest Economics Association**, Chicago, IL, (March 2014) – Presenter and Discussant

*"Determinants and Mechanisms of Physical Activity during Adolescence"*; **EARL Seminar, Department of Economics, University of Illinois at Chicago**, Chicago, IL, (March 2014) – Presenter

*"A Dynamic Model Based Analysis of Determinants and Mechanisms of Adolescence Physical Activity: Early Childhood Family Resources and Cognitive and Non-cognitive Skills"*; **Midwest Economics Association**, Columbus, OH, (March 2013) – Presenter and Discussant

*"Availability of Commercial Physical Activity Facilities and Physical Activity Outside of School among High School Students"*. ; **Midwest Economics Association**, Cleveland, OH, March 2009 – Presenter and Discussant; **Southern Economic Association**, Washington, DC, November 2008 – Presenter and Discussant

## **Journal Manuscript Reviews**

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American Journal of Preventive Medicine; BMJ Open; Journal of Mental Health Policy and Economics; Pilot and Feasibility Studies; Preventing Chronic Disease; Public Health Nutrition.

## **Statistical Software**

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Extensive experience with *STATA*. Experience with *SAS*. Introductory knowledge of *R*. Introductory knowledge of *SPSS*.